REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	06 March 1997
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Hard Core 44
Other Known Titles:	Hard Core No 44
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Color-Climax Corporation
Author:	Not Applicable
Format:	Magazine
Country of Origin:	Denmark
Language:	English, German, French, Spanish

Components of film originally examined: Not Applicable.

Feature:	Running time:
Trailers:	Running time:
	Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable.

Display conditions:

Nil.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Hard Core 44* is classified as:
Objectionable.

The magazine mainly consists of five full-colour photo-stories explicitly depicting adult male to female sexual activity and a female displaying her body for the reader. There are significant elements of degrading and demeaning sexual conduct, including splaying labia, the display of ejaculate on females' faces and bodies, the insertion of a pool cue in a female's vagina, and the insertion of a whip handle in the anus of a female and thereafter her mouth and vagina. Females' genitals are repeatedly referenced in a variety of derogatory terms in text associated with the photographic images. The extent of this degrading and demeaning content, especially relating to the presentation of females, is given significant weighting in the decision. The relevant provisions of the New Zealand Bill of Rights Act 1990 have also been given due consideration in the decision, with the conclusion that the resultant limit on the availability of the publication is reasonable and demonstrably justified.

OFLC Ref: 9501793